



	REEA – Step 1	REEA Gold Standard Instructor Certification – Step 2	REEA Diamond DREI Designation (DREI) – Step 3
Purpose	Ensure REEA individual and organization members meet and exceed the high standards demanded in real estate’s rapidly changing legal and professional environment.	Three-part REEA Instructor Development Workshop (IDW) designed to enhance instructor delivery and improve student learning.	Enable Real Estate Instructors to become a masterful instructor with expertise in many areas from creation of a class to the actual presentation of the material. DREIs are considered Master level instructors by REEA and external organizations.
Requirements	<ul style="list-style-type: none"> Open to instructors, administrators, regulators, and many more Open also to anyone interested in real estate education 	<ul style="list-style-type: none"> Must be a REEA member in good standing to obtain the REEA Gold Standard Instructor Certification - <i>non-members may attend IDWs whether you are a real estate instructor or involved in adult education</i> Must attend all three Instructor Development Workshops in the series 	<ul style="list-style-type: none"> Must be an REEA member in good standing Must have at least five years’ experience as a real estate instructor Complete DREI Designation Application and submit with Initial Application Review Fee Once approved, submit Final Application fee Complete 6-month coaching and mentoring program Submit a 15 minute video for review and feedback by a DREI mentor Pass written DREI test on GAPE principles with 80% score Submit a final 50 minute video for review by DREI Review Committee Attend at least one DREI Summit every three years
Fees	<ul style="list-style-type: none"> Annual Membership Fee - <i>visit our website for rates. Individual Membership \$149/yr and Institutional Membership rates \$349/yr (includes 3 members from the same institution) available</i> Conference Registration Fee - <i>visit our website for rates</i> 	<ul style="list-style-type: none"> Variable rates per Instructor Development Workshop – <i>visit our website for rates and available dates</i> 	<ul style="list-style-type: none"> Non-refundable Application Review Fee - \$25 Final Application Fee - \$299 DREI Summit Registration Fee - <i>visit our website for rates</i> Annual renewal fee - \$75/year
Benefits	<ul style="list-style-type: none"> Development of a network of peers Sharing information with trainers, speakers, and fellow educators at the conference Respect Publish papers and other works in REEAction Introduce new concepts, books and training aids Generate referrals through networking with other REEA professionals Attend Annual REEA Conference Increase business by learning new marketing techniques Improve yourself to improve your returns 	<ul style="list-style-type: none"> Boost instructor performance Enhance student experience Increase student engagement Improve student outcomes Increase instructor satisfaction 	<ul style="list-style-type: none"> Expedited instructor approval in many states/ jurisdictions More opportunities to be hired by local and state real estate associations Networking and sharing ideas with other industry leaders Gain expert knowledge on presenting Network with other DREIs at the Annual REEA Diamond DREI Summit Become the best instructor you can be
Content	<ul style="list-style-type: none"> Professional speakers and presenters presenting a cross section of subjects at the Annual Conference Interaction with other Real Estate Professionals in the classroom and peer-to-peer contact 	<ul style="list-style-type: none"> IDW1: Lays foundation of interactive learning and self-assessment IDW2: Applies principles in classroom activities; team building; practice active learning techniques; timed outline; and use of PowerPoint IDW3: Explores cutting edge tools and technologies that make teaching and learning fun 	<ul style="list-style-type: none"> 6-month coaching and mentoring program with introduction and practice of Generally Accepted Principles of Education (GAPE) Completion of a series of Candidate Tasks to help apply what you learn Preparation two unedited videos (one 15 and one 50 minutes) of your teaching in a live classroom Review of your final video by the DREI Review Committee

Climbing the Instructor Mountain



The REEA Gold Standard Instructor (GSI) certification will give you the information and tools to jump-start your presentation skills and boost student engagement.



REEA Diamond Distinguished Real Estate Instructor (DREI) designation program will take you to the top of the mountain giving you skills, information, and help in all areas of adult education via the five GAPE principles and its 80 parts.

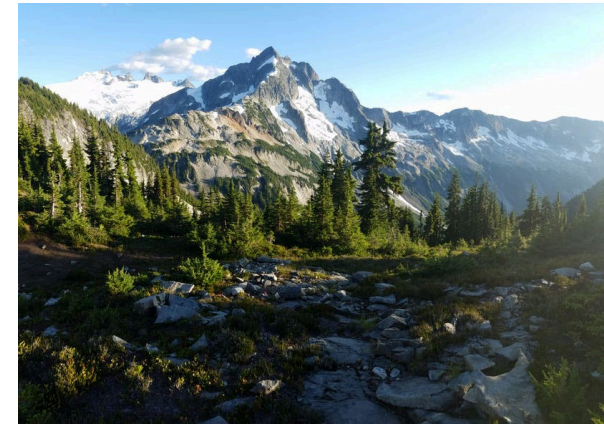


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Real Estate Educators Association

Climbing the Instructor Mountain



We know there is a mountain of information and knowledge available for instructors.

REEA can show you the path and the tools you may need to become a better instructor through your membership with REEA, through presentations at our Annual Conference, Summits and networking with your peers.



www.REEA.org